



Michael Grinder and Associates

The best non-verbal communication and group dynamics training around!

About Michael Grinder

Michael Grinder is a renowned expert in the power of influence. Michael has developed a unique, new system of influence through non-verbal communication, one that is rich in practical, immediately applicable skills. This is fresh content, taught by a master trainer; you will be able to use it immediately to improve all your professional and personal communications.

Michael has spent his life studying, dissecting and teaching the structure that defines the universal patterns that underlie all communication. After years of experience as educator on three levels, Michael now speaks to conferences and conducts training seminars across the globe on the art & science of non-verbal communication, charismatic leadership, relationship building, group dynamics, learning styles and presentation skills.

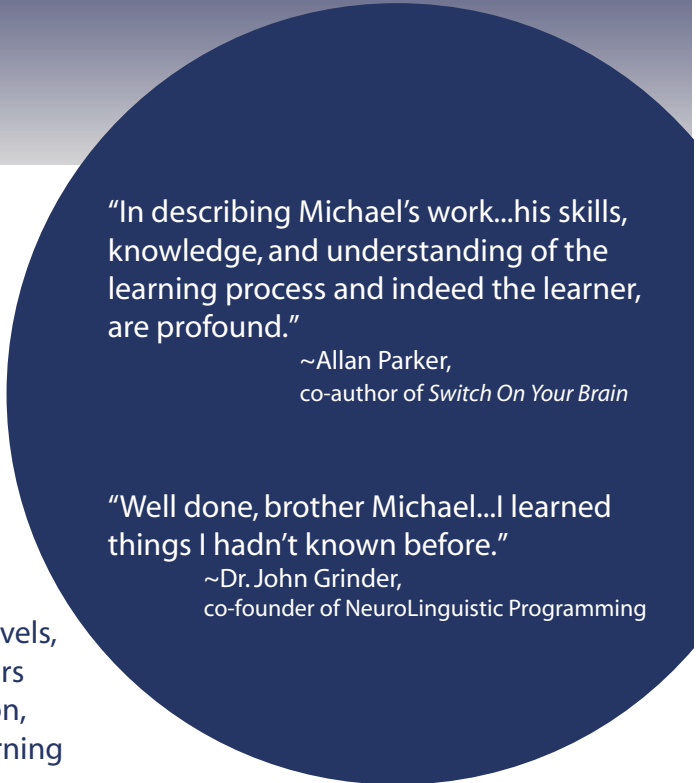
His observational research has convinced him that people are in love with the influence of power when they need to be in love with the power of influence. Power does get results, but compliance is short-term. Influence leads to long-term results, especially when the influence is through systematic, artistic non-verbal communication.

His work with many school districts has transformed the levels of teaching and learning. Michael programs are effective in improving all professional and personal relationships so that you will communicate to be heard and understood.

Michael Grinder is the pioneer in teaching others how to perceive non-verbal communication in a group setting. He was personally trained by two well-known experts in the field of communication; Carl Rogers, the wellspring of rapport and relationships, and Michael's brother Dr. John Grinder, co-founder of NeuroLinguistic Programming.

Michael is National Director of NLP in Education. He and his wife, Gail, live in Battle Ground, Washington, which is across the river from Portland, Oregon.

www.MichaelGrinder.com



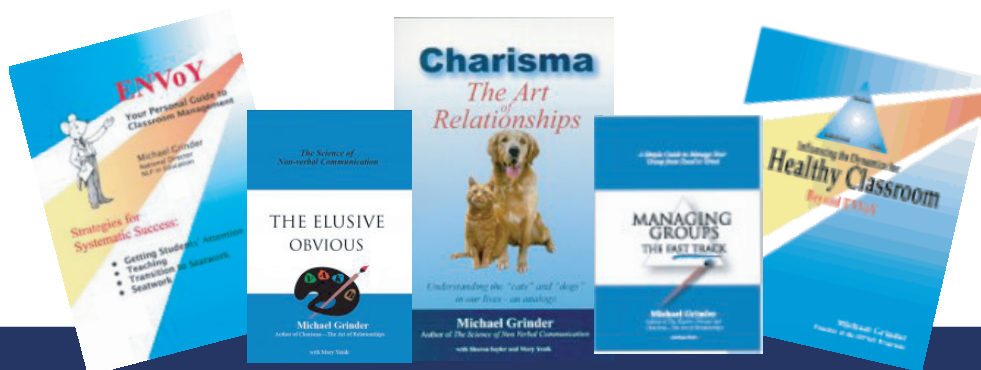
"In describing Michael's work...his skills, knowledge, and understanding of the learning process and indeed the learner, are profound."

~Allan Parker,
co-author of *Switch On Your Brain*

"Well done, brother Michael...I learned things I hadn't known before."

~Dr. John Grinder,
co-founder of NeuroLinguistic Programming

Author of 13 Books including



After 17 years of teaching on three levels of education, Michael formed a corporation to change the way many teachers operate from the influence of power, when what they really need is the POWER of INFLUENCE.

Runner up for Washington's Teacher-of-the-year, author of 13 books & numerous DVDs, Michael's engaging style and insights have amazed educators internationally for over two decades. His emphasis on non-verbal communication in a group setting is unique and practical. Michael is widely-regarded as one of America's foremost educator of educators.

Michael Grinder is THE master and renowned expert in the power of influence through the science of non-verbal communication, charisma and leadership, group dynamics, relationship building and presentation skills. He holds the record for the most classroom-coaching sessions.

Experience for yourself Michael's 40 years of observational research on four continents! Here's a sneak peek of what you'll learn from Michael and his breakthrough processes and communication systems.

Teaching that Inspires

The average teacher informs, the good teacher persuades, and the GREAT teacher inspires. Learn how your non-verbals affect the class and the two most common mistakes of presenting and how to avoid them.

Charisma

Whether talking to adults or students, discover the importance of freezing your gesture as you pause. Learn the little-known, yet powerful ways to use your hands, your eye contact, and your non-verbals to increase your credibility AND, most importantly, deliver your most impactful messages without blinking.

Working with Difficult People

We can't always control these students and adults so we must use strategies that encourage them to join. Surprisingly, these people may even be the key to the group functioning well.

How Not to Get Shot

How do we maintain positive relationships during difficult times? Learn seven strategies that will allow you to preserve rapport when you have to deliver bad news – even to parents.

Group Dynamics

Which of the four kinds of groups are you dealing with: unformed, formed and functioning, dysfunctional, or healthy? Five proven ways to adjust your management style so you can get better results with any and every type of group.

Mentoring New Teachers For Sustainability

It costs \$4,000 to hire a teacher. We lose 1/3 of all new teachers in their first 3 years. The culprit is lack of effective mentoring for classroom management. Learn the five techniques of effective and yet, non-judgmental feedback.

"After 25 years of teaching in cross-cultural situations, I am amazed at how respectful, simple, and effective Michael Grinder's approach is."

~Kaze Gadway, Program Director of Health Dept. of East San Juan South Paiute Tribe

"Michel's NLP approach to staff development is a breath of fresh air on the national

educational scene."
~Jane McDonald, Program Coordinator, American Association of School Administrators

"Our work with Michael Grinder is the best investment our district has ever made. Its contribution is unique - increased student achievement

~Tina Butt, Ph.D. Assistant Superintendent Issaquah School District

"The heart of Michael Grinder's world is chock-full of practical and eloquent non-verbal classroom management technique—a tantalizing treasure trove. I believe with his work to guide my study, I could acquire his discriminating eye for detail and refine my sense of timing."

~Dr. Robert Garmston, Co-director for Institute for Intelligent Behavior